Institute of Customer Service

Proxy form for the Annual General Meeting – 10^{th} July 2024

Voting instructions (before completing this form, please read the explanatory notes overleaf)		
I/We [name]		
being a [membership level]appoint the chair of the meeting or [name]	member of the Institute of Cu	ustomer Service hereby of [address]
as my/our proxy to vote for me/us on my/our behat the Annual General Meeting of The Institute to be adjournment thereof. Unless otherwise instructed	alf on the resolutions set out bel held on Wednesday 10 th July 20.	ow to be proposed at 24, and at any
I/we direct my/our proxy to vote on the following appropriate box with an 'X'. If no indication is give his/her discretion. I/we authorise my/our proxy to relation to any matter which is properly put before	n, my/our proxy will vote or abs vote (or abstain from voting) as	tain from voting at
Proposed resolutions		
RESOLUTION NO 1 To receive and adopt the Annual Report and Account March 2024 and the reports of the Directors and a		ncial year ended 31 FOR 🔲 AGAINST 🗖
RESOLUTION NO 2 That Gilberts Chartered Accountants be appointed	as the Institute's auditors.	FOR 🗖 AGAINST 🗖
RESOLUTION NO 3 That the directors be authorised to agree the audit	or's remuneration.	for 🔲 against 🗖
RESOLUTION NO 4 To confirm the appoint of Chris Pitt as a Director of with effect from 01 st April 2024.	f The Institute	FOR ☐ AGAINST ☐
Signed	Dated	

Notes to the proxy form

- 1. As a member of the Company, you are entitled to appoint a proxy to exercise all or any of your rights to attend, speak and vote at a General Meeting of the Company. You can only appoint a proxy using the procedures as set out in these notes.
- 2. Appointment of a proxy does not preclude you from attending the meeting and voting in person. If you have appointed a proxy and attend the meeting in person, your proxy appointment will automatically be terminated.
- 3. A proxy does not need to be a member of the Company but must attend the meeting to represent you. To appoint a person as your proxy insert their full name in the allocated space. You are responsible for ensuring that they attend the meeting and are aware of your voting intentions.
- 4. You may appoint more than one proxy provided each proxy is appointed to exercise rights attached to different shares. You may not appoint more than one proxy to exercise rights attached to any one share.
- 5. To direct your proxy on how to vote on the resolutions, mark the appropriate box with an 'X'. If no voting indication is given, your proxy will vote or abstain from voting at his/her discretion. Your proxy will vote (or abstain from voting) as he/she thinks fit in relation to any other matter which is put before the meeting.
- 6. To appoint a proxy using this form, the form must be:
 - completed and signed.
 - sent or delivered to the Company at 4 Gainsford Street, London SE1 2NE
 - or submitted by e-mail to grace.carruthers@icsmail.co.uk
 and
 - received by the Company no later than 10.15am on Monday, 8th July 2024.
- 7. Any power of attorney or any other authority under which this proxy form is signed (or a duly certified copy of such power or authority) must be included with the proxy form.
- 8. Any power of attorney or any other authority under which this proxy form is signed (or a duly certified copy of such power or authority) must be included with the proxy form.
- 9. If you submit more than one valid proxy appointment, the appointment received last before the latest time for the receipt of proxies will take precedence.
- 10. For details of how to change your proxy instructions or revoke your proxy appointment, see the notes to the Notice of Meeting.